



# Asia-Pacific Partnership e-Newsletter U.S. APP Update

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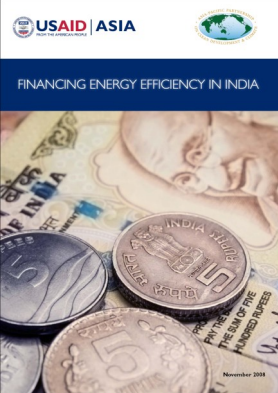
## First Annual Report on U.S. Asia-Pacific Partnership Activities Now Available

In conjunction with the 6th APP Policy and Implementation Committee (PIC) meeting in Vancouver in October 2008, the U.S. APP Program Office at the Department of State released a first-ever 2008 Annual Report describing U.S. actions in support of the Asia-Pacific Partnership. The Report, developed in collaboration with numerous U.S. government agencies and private sector partners involved in the APP, details extensive results and tangible outcomes from U.S. supported projects. More than sixty publically and privately led projects highlighted in the Report promote the transfer of clean energy technologies, reduce greenhouse gas emissions, address energy security concerns, promote economic growth, and reduce poverty. **To download an electronic version of the 2008 Annual Report or to request a print copy, visit the website of the U.S. APP Program Office at [www.app.gov](http://www.app.gov).**



## Indian Energy Efficiency Investments Offer Low-Risk, Attractive Returns; USAID Helps Make These Opportunities Reality

The current investment potential for electricity efficiency in India could top six U.S. billion dollars, according to a new report issued this week by USAID's ECO-Asia Clean Development and Climate Program. The authors of the report note that "investments in industrial energy efficiency hold the potential to weather significant market fluctuations because they are provided to companies that have increased incentives to reduce energy costs during economic downturns to enhance competitiveness." The report, commissioned by the U.S. Department of State through the Asia-Pacific Partnership on Clean Development and Climate (APP) and USAID's Regional Development Mission for Asia, details several barriers to energy-efficiency investments and describes available financial instruments to overcome these barriers. With the support of APP and USAID, the ECO-Asia Clean Development and Climate Program is already helping two Indian states establish the first public funds dedicated to financing energy efficiency projects.



## APP Regional Briefings Draw California Clean Tech Industry

In October, the California Energy Commission and United States Energy Association co-hosted two briefings on the Asia-Pacific Partnership in Los Angeles and San Jose, California. Additional supporting organizations included the Cal-Asia Business Council, the U.S.-China Energy Efficiency Alliance, and the Monterey Bay International Trade Association. Government agency representatives from DOS, EPA, DOE, OPIC, and the U.S. Foreign Commercial Service, as well as private sector participants from Solar Turbines and the National Association of State Energy Officials, gathered to share the initiative's successes, as well as the services and opportunities available to clean technology manufacturers, system integrators, and project developers. The event drew an audience of over forty private sector attendees, many with an interest in doing business in China and India. Attendees were enthusiastic about the "new and different" information presented, and several have already expressed strong interest in becoming involved in APP activities.



## Indian Business Leaders Sign Code for Ecologically Sustainable Business Growth

With support from a U.S. Department of State grant, the Confederation of Indian Industry (CII) is drawing on the expertise of EPA's Climate Leaders Program to foster environmentally friendly business growth in India. CII is leading a signature campaign to solicit voluntary commitments from major Indian companies to reduce their environmental impact by signing the "Code for Ecologically Sustainable Business Growth." The voluntary code, which consists of annual percentage targets such as reductions in energy consumption; reductions in water consumption and waste production; and increases in the usage of renewable energy sources, has been signed by 146 Indian companies as of November 2008, including some of the largest firms in the nation.

### Recent and Upcoming Events

- Coal Mining Task Force Meeting in conjunction with Mine Expo 2008, Las Vegas, Nevada - September 20-24, 2008
- 6th Policy and Implementation Committee Meeting, Vancouver, Canada - October 29-30, 2008
- Steel Task Force Meeting, Beijing, China - November 26-28, 2008
- Aluminum Task Force Meeting, Sanya, China - December 4, 2008

### APP is a U.S. Government-wide effort with agency partners including:

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|  U.S. Agency for International Development |  U.S. Department of Commerce     |  U.S. Department of Energy |
|  U.S. Environmental Protection Agency      |  U.S. Department of the Interior |  U.S. Department of State  |
|  U.S. Trade and Development Agency         |  U.S. Department of Treasury     |   |

This e-newsletter is designed to keep you and your organization informed of APP activities and successes, and to connect you with the community of U.S. government and business leaders, NGO representatives, academics, and others who are part of the APP knowledge-sharing team. We welcome your insights and expertise on U.S. efforts to support APP goals. Questions or comments? Please e-mail us at [reachapp@state.gov](mailto:reachapp@state.gov)